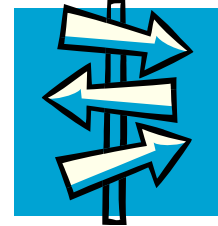


How do you know?

Using evidence for policy development and improving outcomes

Making decisions

- Good decision making is based on evidence
- Evidence includes:
 - Literature
 - Congruent activity
 - Locally and regionally generated data



Evidence lets you

- Set realistic targets and timeframes
- Sell your message and mandate
- Allocate reasonable funding



Lessons learnt - Data

- Know your indicators – preset, inform stakeholders, alignment [E:\Indicators Matrix.docm](#)
- Have baseline – be consistent with additional timeframes and methodologies
- KISS
- Dissagregate to use data across multiple queries.

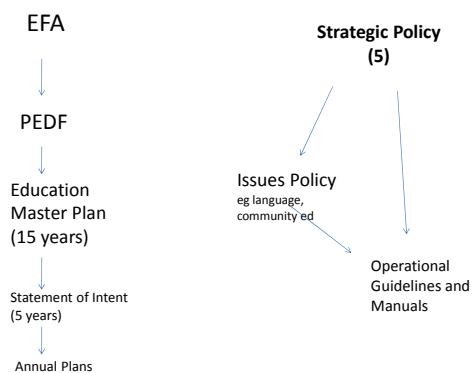


Lessons learnt – policy and planning

- Be a mix of proactive and reactive (use your data, analyse your risks, decide your priorities)
- The quick fix often isn't (so don't be tempted)
- Own it
- Keep it simple



A quick overview....



Challenges

- Quantitative indicators as measures of qualitative outcomes
- Causal attribution and plausible contribution
- Education takes time and it won't be easy



Meitaki Maata, Thank you