

2021 Online Thematic Seminar on Management Challenges of Internationally Designated Areas

15:00 - 17:00 Seoul time (GMT+9)

8:00 - 10:00 Paris time (GMT+2)

29 Sep. - 1 Oct. 2021

Background and Objectives

Internationally Designated Areas (Biosphere Reserves, UNESCO Global Geoparks, World Heritage Sites, and Ramsar Sites) have a growing international role, as they offer abundant opportunities to realize the objectives of multilateral environmental agreements and to put into practice international strategies for environmental preservation and sustainable development, so contributing to the achievement of the Sustainable Development Goals (SDGs).

With the steady increase in the number of Internationally Designated Areas, including Multi-Internationally Designated Areas, managers and administrators of such areas face even more complex and integrated challenges in 1) how to increase the involvement of local communities, 2) how to improve communication with visitors and the general public, and 3) how to promote ecotourism. Therefore, there is an increasing need for further in-depth research and capacity-building of those in charge of managing IDAs to ensure the proper and effective management of these areas.

The 2021 Online Thematic Seminar on Management Challenges of Internationally Designated Areas aims to provide an opportunity for managers of IDAs to improve their knowledge and management capacities, focusing on the above-mentioned challenges as the primary theme. Each day of the seminar will focus on a different challenge and will feature a keynote speech offering expert knowledge on the topic, and four case presentations on recent, outstanding management experiences, followed by a panel discussion.

Organizers

- Korean National Commission for UNESCO
- Jeju Special Self-Governing Province
- MAB National Committee of the Republic of Korea

With the support of the Republic of Korea's Ministry of Environment and the Korea National Park Service

Participants

- Managers and administrators of Internationally Designated Areas

Dates and time

- 15:00 - 17:00 Seoul time (GMT+9)
08:00 - 10:00 Paris time (GMT+2)
29 September – 1 October 2021

Registration

- https://us02web.zoom.us/webinar/register/WN_LE2Jz89tRRSxQQFfgjfC6g

Languages

- English and Korean (simultaneous interpretation will be provided)

Themes

- Major challenges in management of Internationally Designated Areas
 - Involvement of the local community
 - Communication strategy
 - Ecotourism
- Sharing examples of best practice in the management of Internationally Designated Areas

Contact Information

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Provisional programme

GMT +9	Day 1 (Wed. 29 September 2021)
15:00 - 15:10	Opening ceremony
Theme 1: Involvement of Local Community in Internationally Designated Areas	
15:10 - 15:40	Keynote speech
	◦ Dr. Natarajan Ishwaran, Executive Head, Deep-time Digital Earth (DDE) Centre (Former Director, Division of Ecological and Earth Sciences, UNESCO)
15:40 - 16:40	Case presentation
	◦ Itoigawa UNESCO Global Geopark (Japan) ◦ Hong Kong UNESCO Global Geopark (China) ◦ Yeoncheon Imjin River Biosphere Reserve (Republic of Korea)
16:40 - 17:10	Panel discussion
GMT +9	Day 2 (Thu. 30 September 2021)
Theme 2: Communication Strategy of Internationally Designated Areas	
15:00 - 15:30	Keynote speech
	◦ Prof. Kyung-Sik Woo, Kangwon National University
15:30 - 16:30	Case presentation
	◦ Basque Coast UNESCO Global Geopark (Spain) ◦ Entlebuch Biosphere Reserve (Switzerland) ◦ Cheongsong UNESCO Global Geopark (Republic of Korea)
16:30 - 17:00	Panel discussion
GMT +9	Day 3 (Fri. 1 October 2021)
Theme 3: Ecotourism in Internationally Designated Areas	
15:00 - 15:30	Keynote speech
	◦ Prof. Kelly Cerialo, Co-chair, UNESCO Champlain-Adirondack Biosphere Reserve, Professor, Paul Smith's College
15:30 - 16:30	Case presentation
	◦ Cat Ba Biosphere Reserve (Vietnam) ◦ Ngorongoro Lengai UNESCO Global Geopark (Tanzania) ◦ Jeju Island Biosphere Reserve (Republic of Korea)
16:30 - 17:00	Panel discussion

* The details above are tentative and subject to change.