



2022 Online Thematic Seminar on Management Challenges of Internationally Designated Areas

16:00 - 18:00 Seoul time (GMT+9)

9:00 - 11:00 Paris time (GMT+2)

30 Aug. - 1 Sep. 2022

Background and Objectives

Internationally Designated Areas (Biosphere Reserves, UNESCO Global Geoparks, World Heritage Sites, and Ramsar Sites) have a growing international role, as they offer abundant opportunities to realize the objectives of multilateral environmental agreements and to put into practice international strategies for environmental preservation and sustainable development, so contributing to the achievement of the Sustainable Development Goals (SDGs).

With the steady increase in the number of Internationally Designated Areas (IDAs), including Multi-Internationally Designated Areas, managers and administrators of such areas face ever more complex and integrated challenges in 1) how to promote the interpretation of IDAs and create educational programmes 2) how to establish and promote a local IDA identity and brand and 3) how to improve management of IDAs and increase involvement of the local community. Therefore, there is an increasing need for further in-depth research in relation to such issues and a need to develop the capacities of those in charge of managing IDAs to meet these challenges and ensure the proper and effective management of these areas.

The 2022 Online Thematic Seminar on Management Challenges of Internationally Designated Areas aims to provide an opportunity for managers of IDAs to improve their knowledge and management capacities, focusing on the above-mentioned challenges as the primary theme. Each day of the seminar will focus on a different challenge and will feature a keynote speech offering expert knowledge on the topic, and two case presentations on recent, outstanding examples of relevant management practice, followed by a panel discussion.

Organizers

- Korean National Commission for UNESCO
- Yeoncheon-gun (District authority), Republic of Korea
- MAB National Committee of the Republic of Korea

With the support of the Republic of Korea's Ministry of Environment and the Korea National Park Service

Participants

- Managers and administrators of Internationally Designated Areas

Dates and time

- 16:00 - 18:00 Seoul time (GMT+9)
09:00 - 11:00 Paris time (GMT+2)
30 August – 1 September 2022

Registration

- https://us06web.zoom.us/meeting/register/tZMkd-yuqjlqGNw8cGX_WSUSTyhImY_-zKhN

Languages

- English and Korean (simultaneous interpretation will be provided)

Themes

- Major challenges in management of Internationally Designated Areas
 - Interpretation and educational programmes of IDAs
 - Establishment and use of the local identity and brand of IDAs
 - Management of IDAs and involvement of the local community
- Examples of best practice in the management of Internationally Designated Areas

Contact Information

Sandy Yeonsoo CHOI
Programme Specialist
Division of Sciences and Youth
Korean National Commission for UNESCO
e-mail: yschoi@unesco.or.kr

Jun Sung-Jun JANG
Programme Specialist
Division of Sciences and Youth
Korean National Commission for UNESCO
e-mail: sjj@unesco.or.kr

Provisional programme

GMT +9	Day 1 (Tue. 30 August 2022)
16:00 - 16:10	Opening ceremony <ul style="list-style-type: none">- Group Photo
Theme 1: Interpretation and educational programmes of Internationally Designated Areas	
16:10 - 16:40	Keynote speech QunLi HAN (Executive Director of IRDR(Integrated Research on Disaster Risk))
16:40 - 17:20	Case presentations Spreewald Biosphere Reserve (Germany) <ul style="list-style-type: none">- Nico HEITEPRIEM (Representative for Research & Monitoring at the Federal Agency for the Environment Brandenburg, Germany) Gochang Biosphere Reserve/World Heritage (Republic of Korea) <ul style="list-style-type: none">- Youngsoon SHIN (Secretary-General of Gochang Ungok Ecotourism Corporation)
17:20 - 18:00	Panel discussion
GMT +9	Day 2 (Wed. 31 August 2022)
Theme 2: Establishment and use of the local identity and brand of Internationally Designated Areas	
16:00 - 16:30	Keynote speech Patrick MCKEEVER (Professor, Special Advisor to the Global Geoparks Network)
16:30 - 17:10	Case presentations Magma UNESCO Global Geopark (Norway) <ul style="list-style-type: none">- Sara GENTILINI (Project Manager/GEOfood inventor and coordinator of Magma Global Geopark) Cibodas Biosphere Reserve (Indonesia) <ul style="list-style-type: none">- Ade Bagja HIDAYAT (Forest Ecosystem Specialist / Forest Guardian of Gunung Gede-Pangrango / Cibodas Biosphere reserve)
17:10 - 18:00	Panel discussion Additional panelist: Chunshik KIM (Professor of Dongshin University)
GMT +9	Day 3 (Thu. 1 September 2022)
Theme 3: Management of Internationally Designated Areas and involvement of the local community	
16:00 - 16:30	Keynote speech Denise Margaret MATIAS (Professor, Eberswalde University for Sustainable Development)

16:30 - 17:25 Case presentations

Luberon-Lure UNESCO Global Geopark/Biosphere Reserve (France)

- Aline SALVAUDON (Coordinator of Luberon-Lure Biosphere Reserve/Global Geopark)

Yeoncheon Imjin River Biosphere Reserve/Hantangang UNESCO Global Geopark (Republic of Korea)

- Nial MOORES (Director of "Birds Korea")

Rainforests of the Atsinanana World Heritage (Madagascar)

- Julie RAKOTOSON (Coordinator of UNESCO Regional Office for Eastern Africa - Antenna Antananarivo)
- Yujin LEE (Associate Programme Specialist of UNESCO Regional Office for Eastern Africa - Antenna Antananarivo)

17:25 - 18:15 Panel discussion

18:15 - 18:20 Closing ceremony

* The details above are tentative and subject to change.